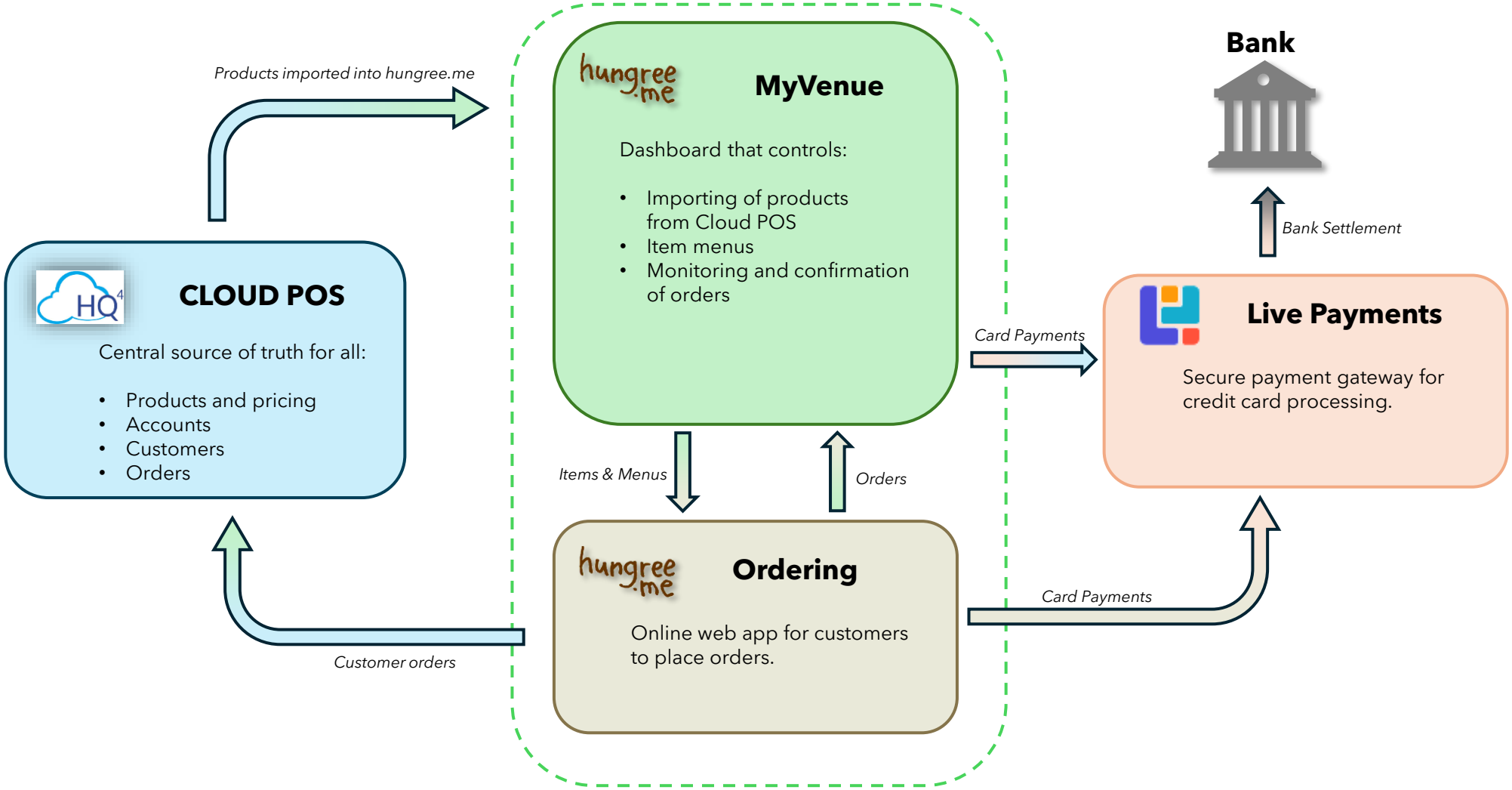ONLINE ORDERING OVERVIEW